

Kelly McCabe *Design*

kellymccabedesign.com

kellymccabedesign@gmail.com

(513) 304-4564

Education

University of Cincinnati | Cincinnati, OH | Class of 2021

College of Design, Architecture, Art, and Planning

Bachelor of Science in Communication Design | GPA 3.56

Carl H. Lindner College of Business | Marketing Minor | GPA 3.56

Skills

Adobe Suite

Illustrator
Photoshop
InDesign
After Effects
Audition
Premiere Pro
Lightroom
Dimension
Adobe XD
Media Encoder
Bridge

3D Software

Cinema 4D
Strata

Other

InVision Studio
Microsoft Office Suite
Google Workspace
Photography
Videography

Honors | Activities

Deans List 2015 - 2021
Study Abroad South Africa
UC CHAARG

Experience

RDI | Blue Ash, OH | Call Center

Call Center Agent | Nov 2023 - Jan 2024

I provided retirement account services such as informing clients of balances, transaction updates, and withdrawal form assistance. I communicated with clients effectively over the phone by listening to their needs and concerns with the utmost care and personalized assistance. I upheld the highest standards of confidentiality, ensuring that my clients' information was always secure. Additionally, I participated in regular quality assurance checks to ensure that my work was always of the highest quality and aligned with the expectations of the company.

Team Driving School | Cincinnati, OH | Drivers Education School

Graphic Design & Marketing Coordinator | May 2022 - Nov 2023

I work alongside the business owner to market, promote, design print materials such as business cards, brochures, and flyer's. I also manage & design the social media accounts/posts and encourage growth, teamwork, and company morale through various avenues of team recognition and research.

Amazon | Hebron, KY | E-Commerce Company

Warehouse Fulfillment | Dec 2021 - Mar 2022 & Mar 2023 - Aug 2023

I sorted, packaged, and labeled Amazon returns in the warehouse to ensure the correct delivery and location of packages. Helped load packages to and from conveyor belts, followed safety guidelines, and fast paced deadlines.

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Experience

TJMAXX | Cincinnati, OH | Retail Company
Front End Coordinator | Aug 2021 - Dec 2021

I managed the front end cashiers, overseeing operations and customer satisfaction. Handled the registers, cash, and organization of the front end as well as stocking shelves throughout the store.

Michelman | Blue Ash, OH | Coating Manufacturer and Developer
Graphic Design Co-op | Jan 2020 - Mar 2020

I worked with a design team to help conceptualize marketing materials, event products, marketing events, and also working the front desk by taking customer calls, messages, and deliveries.

LSI Industries | Blue Ash, OH | Commercial Lighting Company
Graphic Design Co-op | Aug 2018 - Aug 2019

I worked within the marketing department, collaborated with the lighting controls team, and engineers by designing web banners, product spec sheets, brochures, social media advertisements, application/mockup photos, and digital presentations.

Packaging Corporation of America | Mooresville, NC | Packaging
Graphic Design Co-op | Jan 2018 - May 2018

Worked alongside a team of designers to produce conceptual packaging designs and production art. Designed mock-ups, printed, laminated, die-line art, and 3D mock-up renderings.